

**ASSOCIATION OF ENVIRONMENTAL PROFESSIONALS - SAN DIEGO CHAPTER  
2010 AWARDS AND SCHOLARSHIP BENEFIT**

**CALL FOR NOMINATIONS**

**AWARD NOMINATION CRITERIA**

***Outstanding Contribution to the Environmental Profession***

This award is given to an individual for unique achievements in the environmental profession. Recipients need not be members of AEP. The award can recognize lifetime achievements of excellence in the environmental profession, and individual accomplishments in a specific environmental field or on an issue or topic. The San Diego Chapter Board will decide the recipient of this award.

***Outstanding Community Stewardship Award***

This award is given to a firm that has displayed outstanding achievement in community outreach and empowerment over the past three years (2008-2010). This award recognizes the firm or organization that has identified social and/or environmental needs in its community, and on a firm-level, has addressed these needs through participation in charitable community events; sponsorship and giving to NGOs; and/or dedication of time, talent, and man-power to pro-bono work.

***Outstanding Technical Report***

This award is given to an agency and/or firm which published an outstanding technical report, or utilized a unique technical approach in 2009 or 2010. The primary authors of the document must be based in San Diego County or Imperial County; however the subject area of the report/survey may include San Diego, Imperial, Orange, or Riverside Counties. Submitted reports may focus on the following issues, but are not limited to, Agriculture, Air Quality, Biology, Climate Change/Greenhouse Gas Emissions, Cultural Resources, Geology, Drainage and Hydrology, Hazardous Materials (PEA or Phase I), Noise, Storm Water, Traffic, and Visual Impact Analysis. Reports must be in a "Final" version to be considered for this award. The AEP Awards Jury will evaluate these types of documents on the basis of the following criteria:

- ***Clarity of Organization and Writing*** - Logical and comprehensive;
- ***Technical Difficulty*** – Analysis of complex issues and the ability to synthesize the information into the report or survey;
- ***Originality*** - Unique approach to analysis and data presentation and/or unique solution; and
- ***Regulatory Adequacy*** - Comprehensive identification of and response to applicable regulations.

***Outstanding Environmental Analysis Document – EIR or EIS***

This award is given to the agency and/or firm which published an outstanding environmental analysis or assessment document in 2009 or 2010 including Environmental Impact Reports (EIRs), Environmental Impact Statements (EISs), and joint CEQA/NEPA documents involving an EIR and/or EIS. Supplemental, Subsequent, Addendum, and Program versions of such documents may be considered appropriate for this award category. The primary authors of the document must be based in San Diego County or Imperial County; however, the subject area of the report/survey may include San Diego, Imperial, Orange, or Riverside Counties. All documents submitted must be accompanied with a letter from the lead agency providing concurrence for the category nomination. Draft or Final documents will be accepted, as long as they have gone through public review. The AEP Awards Jury will evaluate these types of documents on the basis of the following criteria:

- ***Clarity of Organization and Writing*** – Logical and comprehensive; readable by the public, decision-makers, and professionals alike; concise, direct, and to the point;
- ***Completeness*** – Adequate, reliable, and thorough presentation of documentation and data;
- ***Adequacy of Summary*** – Concise, complete and salient;
- ***Originality*** – Unique approach to analysis and data presentation and/or unique solution to environmental issues; and
- ***Legal Adequacy*** – Substantial conformance to the CEQA Guidelines and the most current case law at the time of document publication.

***Outstanding Environmental Analysis Document – MND or EA***

This award is given to the agency and/or firm which published an outstanding environmental analysis or assessment document in 2009 or 2010 including Negative Declarations, Mitigated Negative Declarations, Environmental Assessments, and joint CEQA/NEPA documents involving an ND, MND and/or EA. Supplemental, Subsequent, Addendum, and Program versions of such documents may be considered appropriate for this award category. The primary authors of the document must be based in

San Diego County or Imperial County; however, the subject area of the report/survey may include San Diego, Imperial, Orange, or Riverside Counties. All documents submitted must be accompanied with a letter from the lead agency providing concurrence for the category nomination. Draft or Final documents will be accepted, as long as they have gone through public review. The AEP Awards Jury will evaluate these types of documents on the basis of the following criteria:

- **Clarity of Organization and Writing** – Logical and comprehensive; readable by the public, decision-makers, and professionals alike; concise, direct, and to the point;
- **Completeness** – Adequate, reliable, and thorough presentation of documentation and data;
- **Originality** – Unique approach to analysis and data presentation and/or unique solution to environmental issues; and
- **Legal Adequacy** – Substantial conformance to the CEQA Guidelines and the most current case law at the time of document publication.

### ***Outstanding Environmental Resource Document***

This award is given to an agency and/or firm which published an outstanding environmental resource document in 2009 or 2010. Appropriate documents for consideration in this award category may include, but are not limited to: Climate Action Plans, Resource Management Plans, environmentally-related Implementation Plans, Manuals for Preparing Environmental Documents, Significance Thresholds Guidelines, and other non-impact analysis/assessment studies and reports. The primary authors of the document must be based in San Diego County or Imperial County; however, the subject area of the document may include San Diego, Imperial, Orange or Riverside Counties. This award is for environmental documents which have a broader application or can serve as a resource for a wide range of environmental professionals, as distinguished from an impact analysis or assessment document which addresses specific projects or programs. This category does not include CEQA/NEPA documents or technical reports. The AEP Awards Jury will evaluate these types of documents on the basis of the following criteria:

- **Creativity and Innovation** – Originality of methodology, format, or approach to an issue;
- **Applicability** – Ability to adapt methodology or apply information to different situations;
- **Clarity** – “User friendly” presentation of methodology and technical information, with direct and concise language appropriate for the audience; and
- **Methodology** – Sound and well-substantiated approach and/or analysis to the presentation of data and conclusions.
- **Regulatory Adequacy**- Comprehensive identification of and response to applicable regulations.

### ***Environmental Photography Contest***

In honor of the 10 year anniversary of the AEP Awards and Scholarship Benefit, and to compliment this year’s guest speaker, environmental photographer Richard Herrmann, the Awards event will include an environmental photography contest. To be eligible, photographs must be of an environmental subject. Only one photo submittal is allowed per person. To enter, submit your photograph to Becky Malone (address below) by the submission deadline of September 2. If it meets the requirement, the photograph will be displayed anonymously during the cocktail hour at the AEP Awards event, at which time event guests will vote on their favorite photograph. The winner will be announced at the end of the Awards event, and the winning photograph will be featured in an upcoming issue of the San Diego AEP newsletter and on the San Diego AEP website, highlighting the photographer and the photo location and subject.

## **NOMINATIONS**

Individuals, firms, or agencies can submit nominations for themselves or for others for projects/persons located in San Diego, Imperial, Orange, or Riverside County. Individuals and firms are limited to one nomination per category. The AEP Awards Jury will review the nominations and announce up to three finalists for consideration to receive each award, except the *Outstanding Contribution to the Environmental Profession* award, in which only one finalist will be selected. All winners will be kept confidential until announced at the event. Only one award will be given out per category. AEP reserves the right to decline to give out an award in any category if a sufficient quantity or quality of submittals is not received. Final details regarding awards presentation and format will be provided to the finalists no later than two weeks prior to the awards event. The winners will be announced at the awards event to be held on October 7, 2010 at Tom Ham’s Lighthouse.

Send nominations to: **Rebecca Malone, ESA, 9191 Towne Centre Drive, #340, San Diego, CA 92122**  
**Tel: (858) 638-0915 Email: rmalone@esassoc.com**

All submittals are required to include a qualification form for their appropriate awards category. Five copies of all nominations, including qualification forms, letters, documents, supporting materials, endorsements, and summaries must be received by **September 2, 2010**. Submitted material will not be returned unless special arrangements are made in advance. *Digital submittals in PDF or Word format on CD are preferred, but not required.*